

DOVER SCHOOL DISTRICT	POLICY CODE: KDA
DATE OF ADOPTION: OCTOBER 10, 2005	PAGE 1 OF 1

PUBLIC INFORMATION PROGRAM

The School Board will do its best to keep the people informed about the affairs of the district. To achieve its goals for good school-community relations and maintenance of open two-way channels of communication with the public, the Board authorizes the Superintendent to:

1. Encourage the preparation of informational materials including newsletters, articles for periodicals, newspapers and/or radio releases, special pamphlets and other assigned material and to maintain close liaison with mass media and publicity organizations.
2. Organize or assist in the availability of speakers for civic, PTA, church, and other groups.
3. Provide staff members with assistance for preparation of material for community and staff consumption (handbooks, information leaflets, etc.).
4. Assist in coordinating work with civic and other groups which contribute to school system values.
5. Serve as community relations counselor to the School Board and other staff members.

Legal References:

Rule 306.04(k)(3)